

# PTO Vision & Mission Statement

## Mission Statement

The mission of the Marblehead Charter Community Public School (MCCPS) PTO is to serve as a liaison to and provide resources for parents, to provide support to the MCCPS teachers and to sponsor community building events for parents and students.

## Vision for the 2020-2021 School Year

We realize that COVID restrictions and guidelines may limit or require changes to our events and activities. However, we believe we can still hold these activities/events while adhering to COVID guidelines. In general, we view it as our responsibility to provide funding for Teacher Appreciation Week, classroom allowances and community building events. We also plan to utilize the Parent Ambassadors to collect monetary donations for holiday and end-of-year teacher gifts. We plan to have the cost of the student dances be covered by the ticket charge so that we at least break-even or make a small profit.

In order to fund these activities and events, we plan to hold at least 2 main fundraisers, supplemented by ongoing fundraisers such as Stop & Shop, spirit wear and restaurant nights. We plan to sell the Lyman pies in November and have Penny Wars in January or February. If town and COVID guidelines permit, we would like to hold a 3<sup>rd</sup> fundraiser in the spring (May)- a Fun Run around the school; this can be in coordination with the pancake breakfast fundraiser for the 6<sup>th</sup> and 8<sup>th</sup> grade trips (assuming these are permissible).

## PTO Event Calendar

- First week of school: 1) tie dye t-shirt and ice cream social for 4<sup>th</sup> graders (Sept 8<sup>th</sup>; rain date: Sept 9<sup>th</sup>); 2) "muffin talk" for grades 5-8 during respective orientation sessions (Sept 8<sup>th</sup>-10<sup>th</sup>)
- September/October: community building event. We will need to brainstorm but past ideas included school picnic or movie night. Given COVID guidelines, we may have to do these on a grade level vs entire school basis
- October: Halloween event, in lieu of the dance
- November: Lyman pie sale
- January/February: Penny Wars
- May/June: spring fundraiser

## PTO Fundraisers

As noted above, the PTO plans to use these fundraisers to support funding for Teacher Appreciation Week, classroom allowances and community building events.

- Stop & Shop (ongoing): sign in or register for an account at Stop & Shop and link your card to the school. MCCPS will earn money on your qualified purchases during the program period (August-March). <https://stopandshop.com/school-rewards/>
- Spirit wear (ongoing): t-shirts with the MCCPS logo will be sold at orientation and at the front office. Please contact Katherine Koch ([kkoch@marbleheadcharter.com](mailto:kkoch@marbleheadcharter.com)) or Connie DeBoever ([cfang73@yahoo.com](mailto:cfang73@yahoo.com)) for details. In addition, we have an online store via SquadLocker ([insert link here](#)). You can purchase long-sleeve or performance shirts, hoodies, hats, pajama pants or blankets here. Items will be shipped directly to you.
- Monthly restaurant nights: we rotate the local restaurants and typically receive 10-20% of the proceeds. In the past, restaurants have included Howling Wolf, Bertucci's and Panera.

- Fall fundraiser: Lyman Pie Sale. In November, the PTO sells various pies, which come frozen and ahead of the Thanksgiving holiday. They make great gifts or easy holiday preparation!
- Winter fundraiser: Penny Wars. This takes place over 3 days in February. Each class determines a strategy to get the most amount of points. Each coin and dollar bill has different points associated with them, with pennies associated with positive points and the other coins/bills negative points. The class with the most points receives bragging rights and a pizza and movie party.
- Spring fundraiser: Fun Run. If permissible by the town and COVID guidelines, we plan to have a 3 mile loop around the school, in conjunction with the 6<sup>th</sup> and 8<sup>th</sup> grade pancake breakfast fundraiser.